

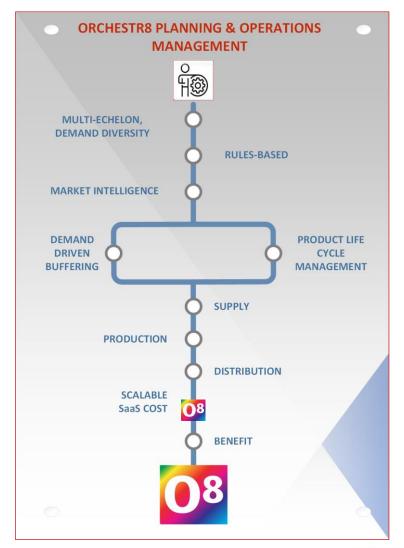
# Orchestr8 Planning & Operations Management





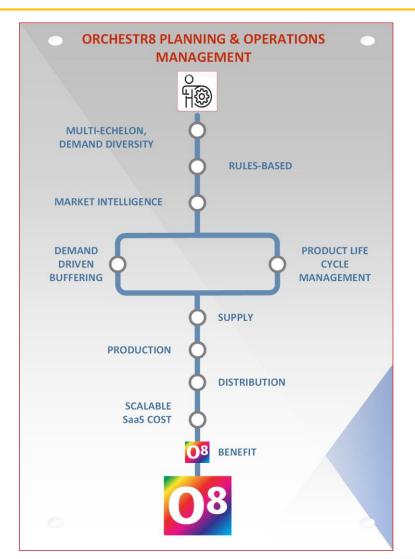
# THE PRODUCT





- 'Enterprise-level' demanding, diverse supply & market demand
- 'Outside In' demand patterns determine replenishment rules
- Forecast Planners shift focus to market intelligence re: variation
- 20 years of Demand Driven ...
- Plus product intro and exit in PLC
- Full system orientation around Demand Driven flow in
- Supply, Production
  Replenishment, Distribution
- SaaS volume scalable fees





Proven Benefits at clients







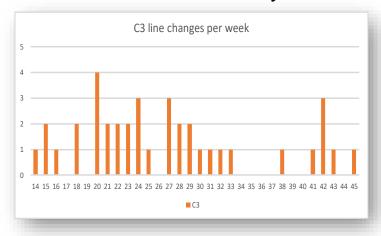
## **SUCCESS METRICS**

#### Benefit | Major soft drinks manufacturing





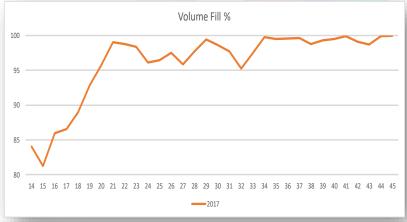
#### **Production stability**



#### Inventory reduction



#### Service level > 99%

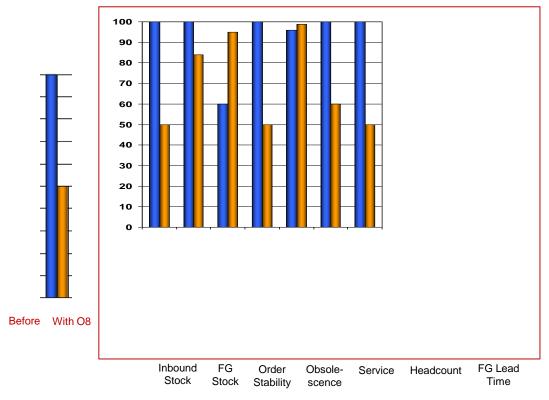


#### **Benefit | Europe's Largest Personal Care Factory**





#### Fareva



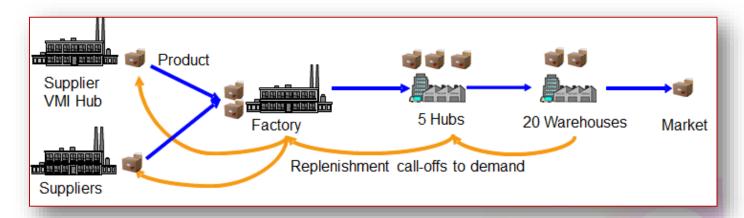
#### Inbound

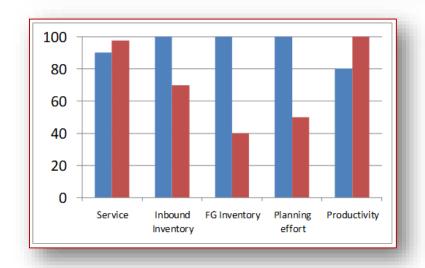
- Doubled inventory turns
- Improved schedule stability from 60% to 95%
- In-house Bottle Blowing
  - Reduced lead time from 6 weeks to 1 week
  - 33% stock reduction
- Finished Goods
  - 30% reduction in stock in 6 months

#### **Benefit | Gaining control**









'Working with O8 has put us back in control of the supply chain'

3M Supply Chain Manager, OH & ES, Europe

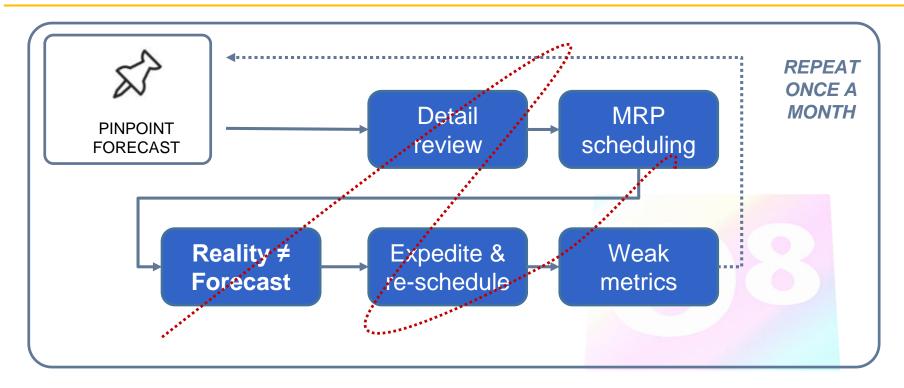




### **DIFFERENT THINKING**

### MRP | built in failure



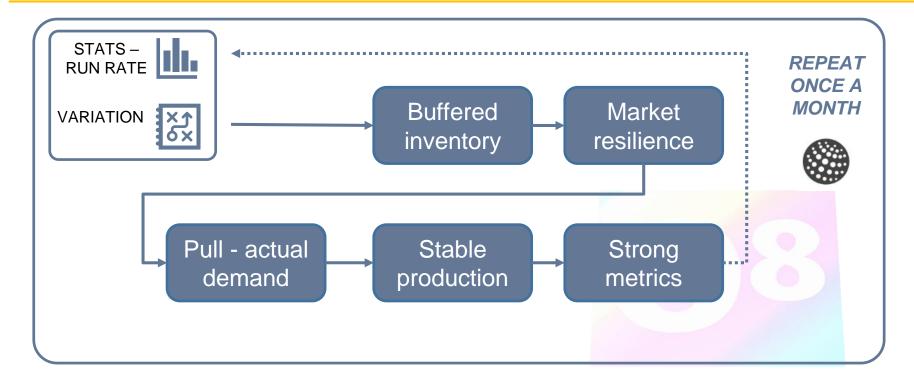


- MRP is systemically flawed
- Bullwhip effect is built in

 Poor metrics are a certain outcome

### **O8** | Outside In driven [Long run]



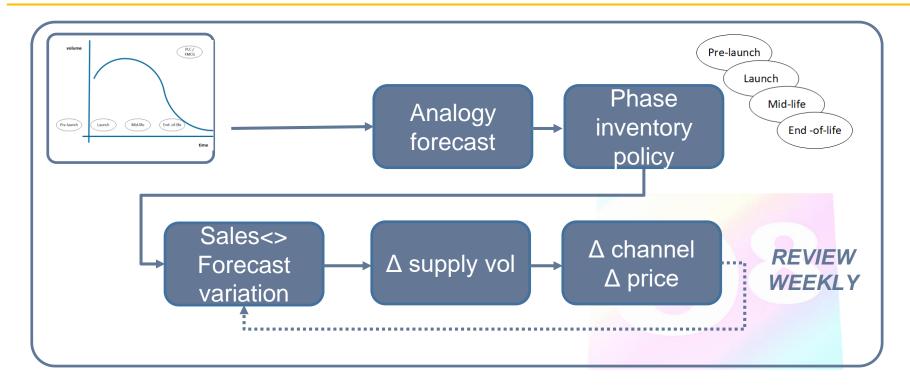


- Flow-based
- Bullwhip eliminated

 High performance metrics are the outcome

### **O8** | Outside In driven [Period Run]



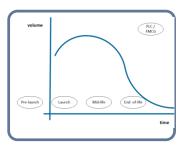


- Push to forecast
- Inventory policy by phase
- Manage supply and sales to zero through product life cycle

#### Rules-based | Demand Profiles drive the system







- Process | Segment planning in line with SKU demand profile
- O8 | Seven inventory replenishment policies
- Process | Monthly 'conditioning', update to market intelligence

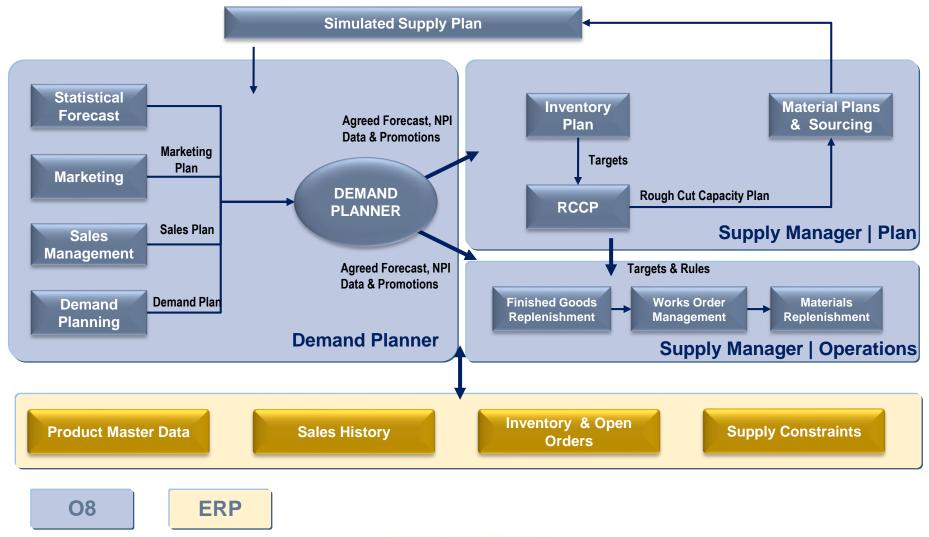




### **THE SOFTWARE**

# **Comprehensive Planning & Operations Management toolkit**





### Planner role | system monitor & authoriser



	Tasks	Mon	Tues	Wed	Thur	Fri	Comments
	Planning Board						Check for notifications of new Shop Orders requiring exporting, and Stock transfer orders
Daily Alerts:-	Stock Status		X				Check stock status for shortages
	Live Shop Orders						Check stock status for shortages and works orders needing expedited
	Part Plan						For specific sku will show when the stock is due to go into negative or excess. A replica of the supply and demand screen in ERP.
	Live Purchase Orders		X .				Check stock status for shortages for stock transfers
	DDMRP Alerts						The important part of this is that it will show you your customer orders plus it will advise you of whether you need to recalculate your buffers
	Forward Planning						Week by week stock projection based on each weeks demand, supply and balance of stock
Weekly Planning:-	Planning Board						Check for notifications of new Shop Orders requiring exporting, and Stock transfer orders
	Forward Planning > LT Stock Outs						Based on forecast and current stocks when will you go out of stock within leadtime
	Forward Planning > Weekly S & D						Week by week stock projection based on each weeks demand, supply and balance of stock
	Forward Planning Capacity						Based on that mornings import what the capacity is looking like
	Live Shop Orders		Combined				Check stock status for shortages and works orders needing expedited
	Part Plan		Plan				For specific sku will show when the stock is due to go into negative or excess. A replica of the supply and demand screen in ERP.
	Planning > Capacity						If as part of your Monday planning amendments have been made throughout the day this will reflect those changes on capacity
Bi-weekly Tasks (or adhoc)	Planning Data > Review Parts						Review and update sku's that you want the system to ignore for Adhoc as
	Planning > Sku Substitution						soon as Update skus being replaced by new ones once last batch is produced
	Planning > Events						you know of a right time
	Planning > Phase in & Phase Out						change Useful in ### changeovers but if used would probably need to be assessed weekly closer to the switch
	Planning Data > Part Types			***************************************	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		Every two To review current replenishment rules Rate Based, Re-order Cycle, etc
	Planning Data > Production Wheel						weeks approx. approx.
	Planning Data > Customer Information						the Change period to the following month before running monthly refresh
	Planning > Monthly Refresh						buffers Refresh will calculate the buffers for the following period
	Planning > Buffers						will be Review of the buffers now vs. latest calculation for agreedment and any changed before saving.
Analysis (Adhoc)	Part Plan						For specific sku will show when the stock is due to go into negative or excess
	Live Customer Orders						Whats the Sales orders in the system and that customers average order quantity
	Planning Data > Routing						Based on Budget planning speed for routing per hour, amend at 0+12, 6+6 or when advise from Supply Planning Manager
	Planning > Demand Trends						Check Rate of Sale
	Analysis > VVA						This provides information to aid in determining the rules of replenishment
	A nalysis > A BC Analysis						System Calculates your ABC classification
Machine Management	Planning Data > Machines						This allows you to amend the machine shift calendar
	Node Data > Supplier Shutdown						This allows you to schedule a shutdown for specific days for the supplier ensuring nothing is produced at that time

#### **Supply Manager**

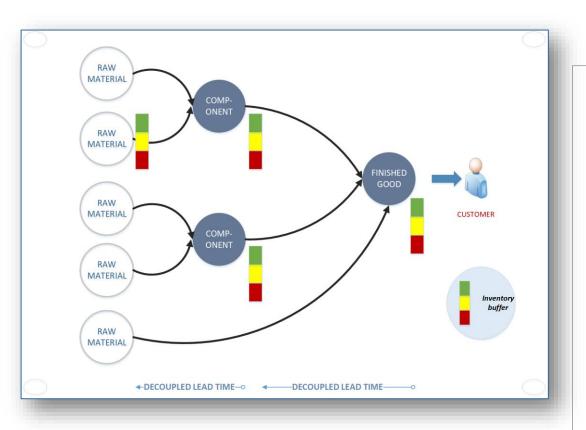


Supply, Production Replenishment, Distribution



# Refresher | Demand Driven inventory buffers, to embed market resilience into the Supply Chain





#### Decoupling

- Supply chain is broken into sections with inventory buffers
- Why? Eliminates Instability
  - Breaks systemic cause of Bullwhip Effect
- Shorten Replenishment lead-times
  - Reduces volume in each buffer

# Inventory buffers | System calculation, core to operations

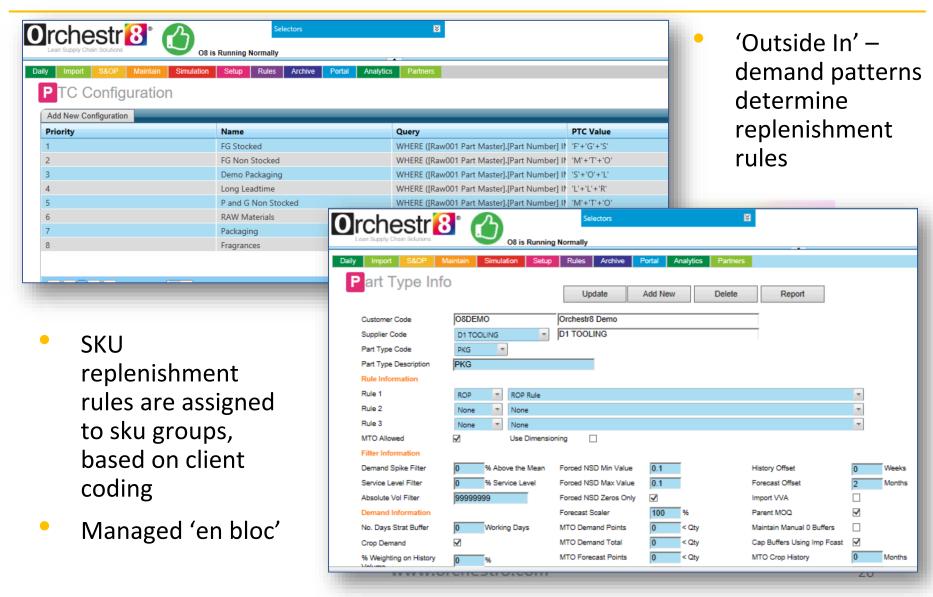




- Yellow zone (volume) is the average consumption in the lead time
- Red zone is expected to be used, not dead inventory it reflects the service level
- Green is the re-order volume used to define the quantity ordered / produced

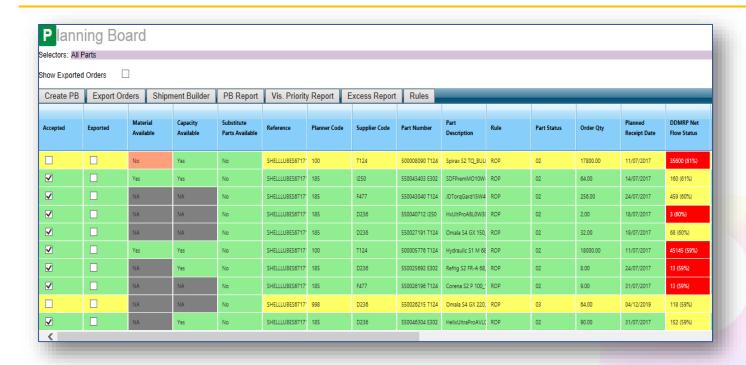
#### Rules-based | Part Type Code





#### Planning Board | planner daily authorisation

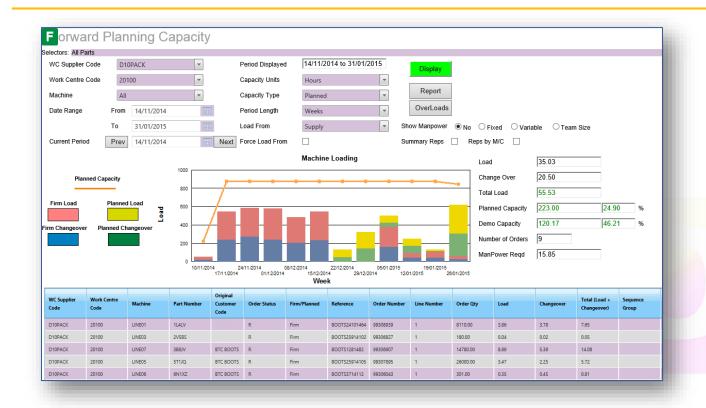




- The order recommendation list; colour coding indicates priority
- Planner approves the recommendations.
- Calculated daily
- Most items will have a weekly order cycle where orders are released on a set day.

#### **Forward simulation**







 Does not generate orders – provides an outlook of planned & firm demand for a specific part, for S&OP analysis

#### **Shipment Builder**





Rules-based



Multi-mode, multi-pack







- Rules-based Process Automation
  - Optimises Shipment Planning to Demand Driven rules
- Links production & warehousing to shipment lanes and end point requirements
  - Utilises requirement priority, pack type, packing rules

#### **O8** | reporting & analytics





 Extensive suite of S&OP reports and LogiAnalytics reporting



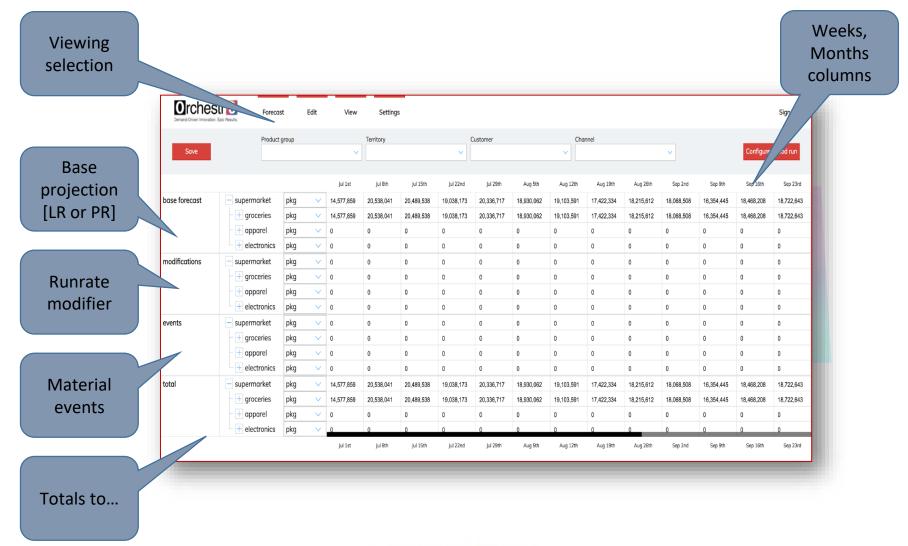
#### **Demand Manager**



- The volume planning front-end to Supply Manager
- Extensive covers both Long Run (ongoing sales) and Period Run (start and end date sales)
- Works with Supply Manager component

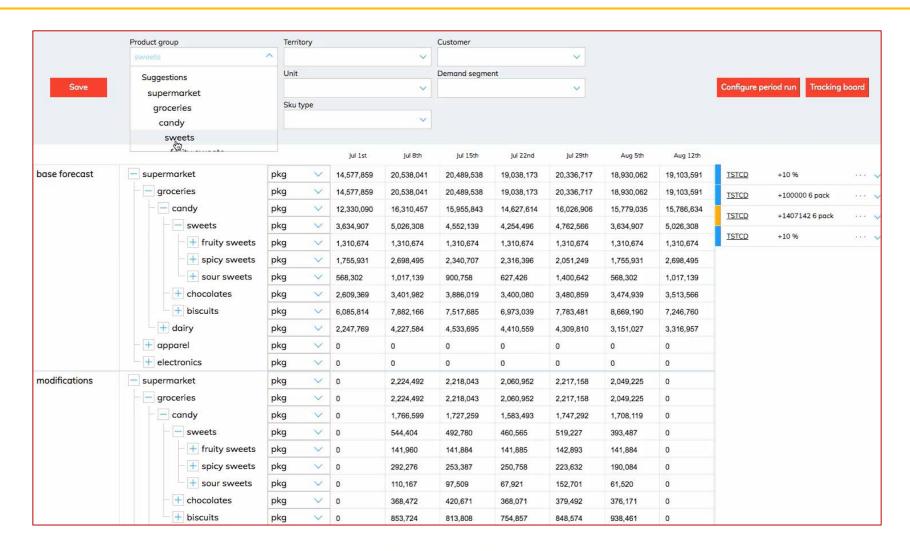
# The Edit Board | Base forecast plus planner variation





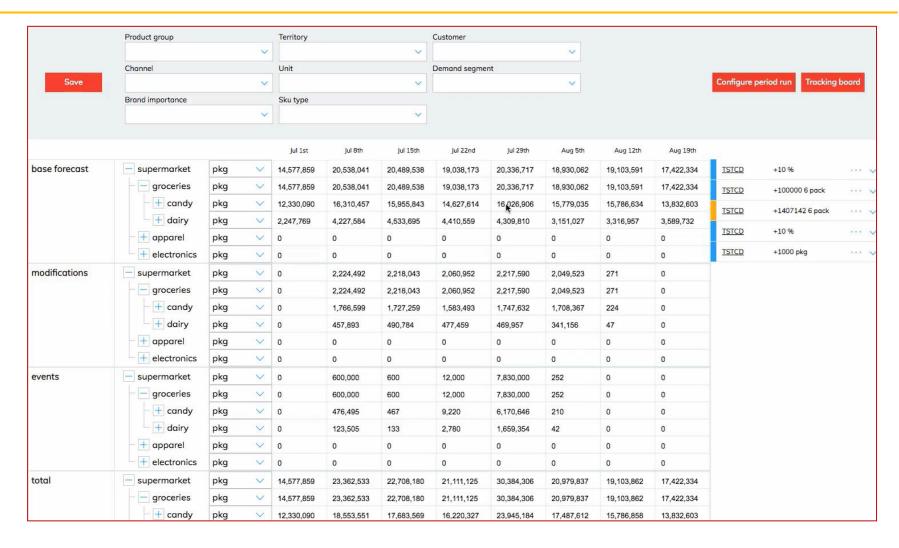
#### 'I need to filter my view by market'





# 'I wish to add in the volume impact of a marketing event'





# Period Run | Top down working - Add forecast demand curve x-time, break down to sku sales



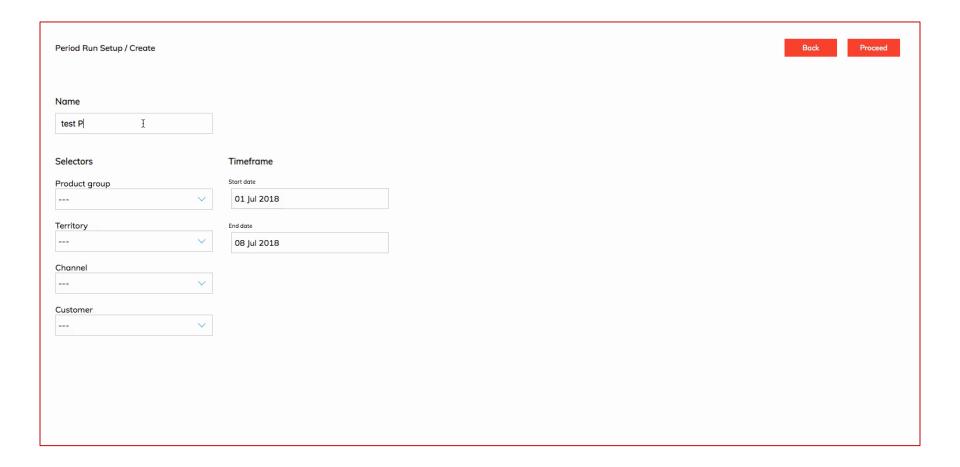


- Working in a top down mode.
- Build the profile and then assign the sku breakdown.
- > Library of organization templates mid-2019

# 'I need to add a Period Run, working top down'

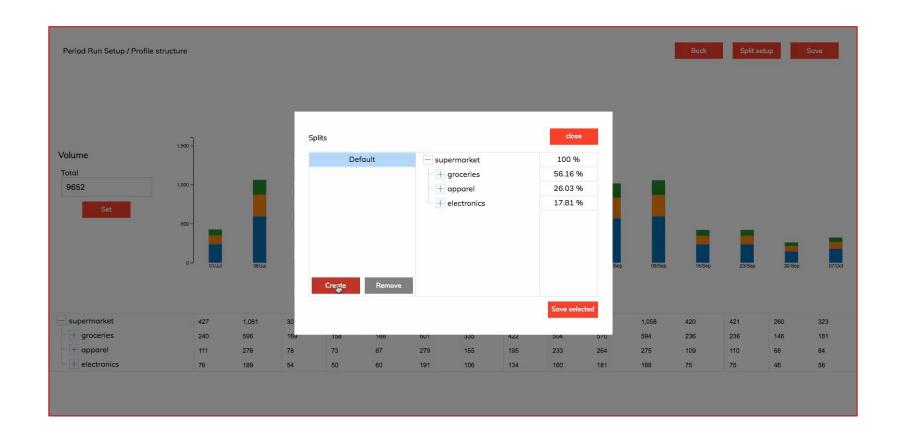






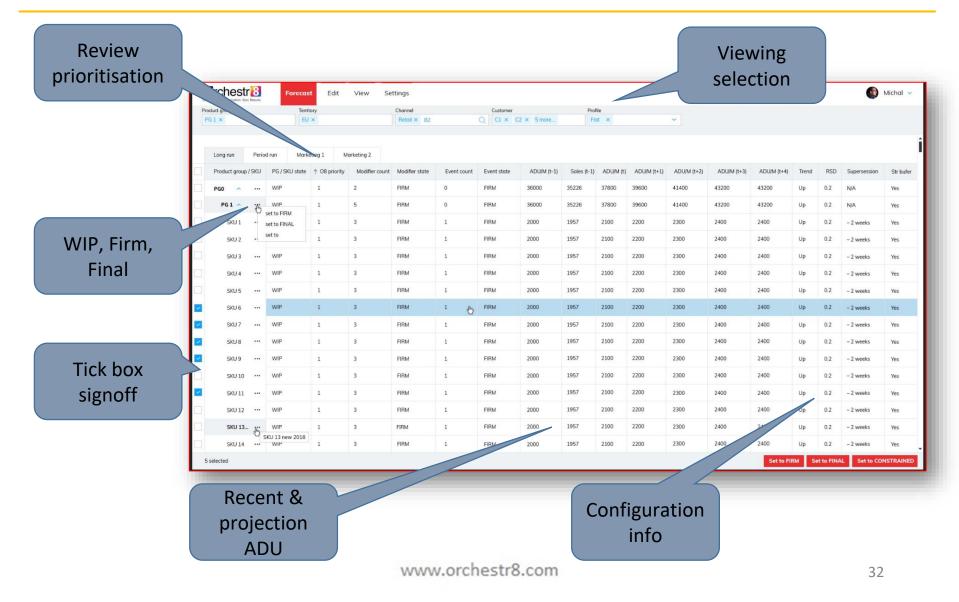
#### 'I need to narrow the product range in mid-life'





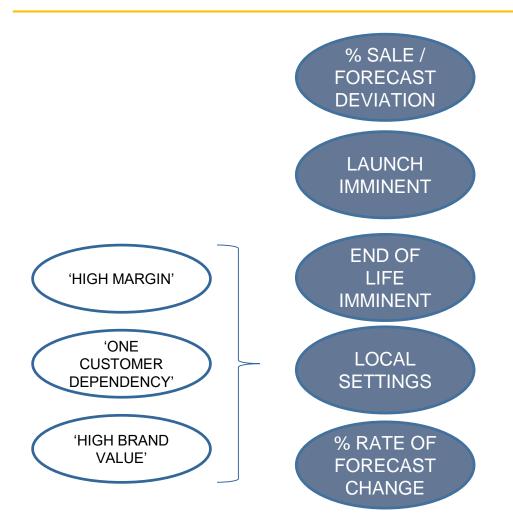
#### Rules-based | Planning Manager's Signoff Board





#### Rules-based | management attention priority





- Signoff board indicates where most attention is needed
- ... Ranked priority #



### The Shell Experience | Nick Lynch



- Ease-of-Use | Very intuitive, high user confidence
- Prioritised Action | Highly visual,
  big improvement over previous
  \*\*\* ERP system
- Full network view | E2E network view, really helps our IBV/S&OP discussions

- Clarity | Consistency & simplicity of replenishment orders on the O8 Planning Board
- Prime data source | for IBV / S&OP e.g. warehouse capacity projections in \$, Ltrs, Pallets driven from O8 not sea of Excel
- Ops design change | much faster in tackling design challenges than legacy system

• **O8 frontline experience** | Clear that O8 as a system and a team are mature. Demand Driven systems are not new to O8, a significant help during deployment, config, training etc

### O8 | Founded in 2002, experienced on the frontline

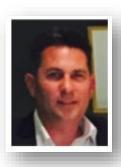








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Ashley Wilcock



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#### **O8 software | Planning & Operations Management**





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